



THUSHALI RATHNAYAKE

CONTACT

PHONE:
+971 585756225

EMAIL:
thushali@gmail.com

WEB :
[Portfolio](#)

SKILLS

Technical Skill

- JAVA
- HTML5
- jQuery / Bootstrap / CSS
- PHP
- SQL
- WordPress
- JavaScript
- Dreamweaver
- Photoshop

Additional Skill

- Project Management
- Problem-Solving
- Scrum /Agile
- Team Leadership
- Communication
- Risk Management
- Time Management
- SEO and Web Analytics

SUMMARY

Results-driven E-Commerce Development Manager and Website Developer with over 15 years of experience in front-end and web development. Successfully managed critical software projects globally for organizations such as Sri Lanka Tourism Development Authority, RFR Group FZC, and Adventa Holdings (Pvt) Ltd. Proficiently handled web servers and CMS platforms such as Drupal, Joomla, and WordPress. Skilled in creating and maintaining visually appealing e-commerce websites using Shopify, WooCommerce, and Magento. Adept at optimizing website performance, enhancing user experience, and implementing SEO strategies to increase conversion rates.

Strong expertise in managing product catalogs, payment gateways, and ensuring seamless shopping experiences for customers. Eager to leverage technical acumen and leadership skills as an E-Commerce Website Manager or Website Developer to drive online business growth and customer satisfaction.

EDUCATION

Cardiff Metropolitan University - UK

Bachelor of Science with First Class Honours in Software Engineering, 2022

Cardiff Metropolitan University - UK

Higher Diploma in Computing & Software Engineering, 2021

Certifications

HRD University | 2023

Certifications: Agile Scrum Foundation

WORK EXPERIENCE

Adventa Holdings (Pvt) Ltd – Development Manager

July 2019 - June 2023

- Demonstrated strong technical acumen and leadership skills, leading to exceptional results and ensuring client success.
- Collaborated and supervised project development, ensuring efficient communication and alignment among cross-departmental teams.

- Led and coordinated teams responsible for various web development projects, optimizing website functionality and user experience.
- Assisted in the development of e-commerce strategies, supporting the growth of online platforms for seamless experiences.
- Ensured proper communication concerning changes in established milestones or challenges that may affect the outcome of a project's completion date.
- Maintained a sustainable relationship with clients, promptly addressing inquiries, and providing professional support.
- Hosting regular meetings with all departments to ensure open communication and expectations throughout a project.
- Proficiently managed web servers and developed various kinds of websites using CMS platforms like Drupal, Joomla, and WordPress for e-commerce, salon management, meditation, travel and tourism, corporate, education, Health and wellness blogging, community forums, non-profit, and portfolio purposes.

RFR-Group (Dubai) - Front End Developer

September 2013 - July 2019

- Worked on Front-end development for the web base GreenHR solution & Portal System designed.
- Collaborated with data verifications of ERP and HR projects.
- Provided valuable support by assisting with various administrative tasks as needed, contributing to the smooth functioning of the company.

Sri Lanka Tourism Authority - Web Master (Under E-w Information systems Ltd.)

June 2009 - August 2013

- Developed and maintained various web development projects for organizations including Sri Lanka Tourism Development Authority (SLTDA), Sri Lanka Tourism Promotion Bureau (SLTPB), Sri Lanka Institute of Tourism, Hotel Management (SLITHM), and Ministry of Tourism.
 - Utilized content management systems (CMS) such as Drupal, Joomla, and WordPress to ensure efficient website management and smooth functionality.
 - Implemented improvements to enhance website functionality and user experience.
 - Managed teams responsible for content updates, maintenance, and development initiatives.
-